

SAFE Challenge



Context

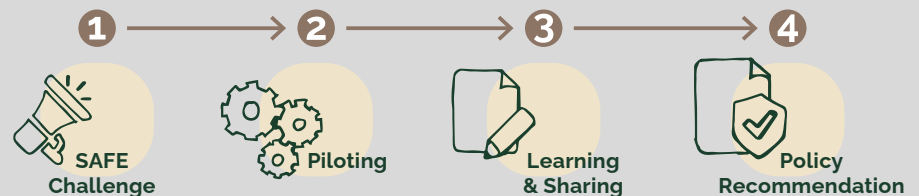
Consumers in the European Union (EU) are increasingly demanding products that are produced in a sustainable way and not contributing to deforestation.

To address such emerging challenges, the EU is supporting partner countries to accelerate the inclusive transition into sustainable, deforestation-free and legal agricultural production. One of such support measures is the Sustainable Agriculture for Forest Ecosystems (SAFE) project.

SAFE Project

The SAFE project is co-funded by the European Union and Germany's Federal Ministry for Economic Cooperation and Development. It is implemented in Brazil, Ecuador, Indonesia, and Zambia with each country representing different contexts and commodities.

In Indonesia, the SAFE project (September 2022–May 2026) is implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH in cooperation with the Ministry of National Development Planning (BAPPENAS) using the following approach:

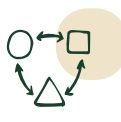


What We Offer

The SAFE Challenge is a matching fund that supports private-sector initiatives in promoting sustainable, deforestation-free, and legal agriculture production.



We offer collaboration opportunities to companies

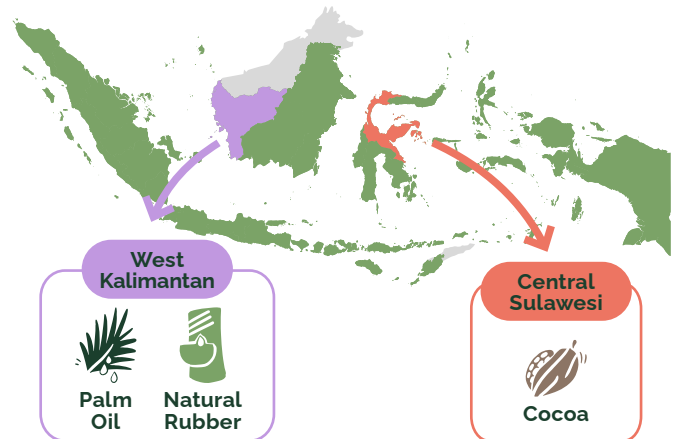


We adopt an open and adaptive concept with no pre-defined solutions



We support initiatives to strengthen smallholder farmers, and other local market actors

Commodities Supported by SAFE Project in Indonesia



For further information please scan and download

Information Pack



bit.ly/SAFEChallengeInfo

Submission Form



bit.ly/SAFEChallenge2023

Who Can Apply

The SAFE Challenge is open for **companies** as part of the export supply chains of palm oil, natural rubber, and cocoa to the EU market, incl. traders, processors, or manufacturers.

Companies can apply as a single entity or as a lead in a consortium with other organisations.

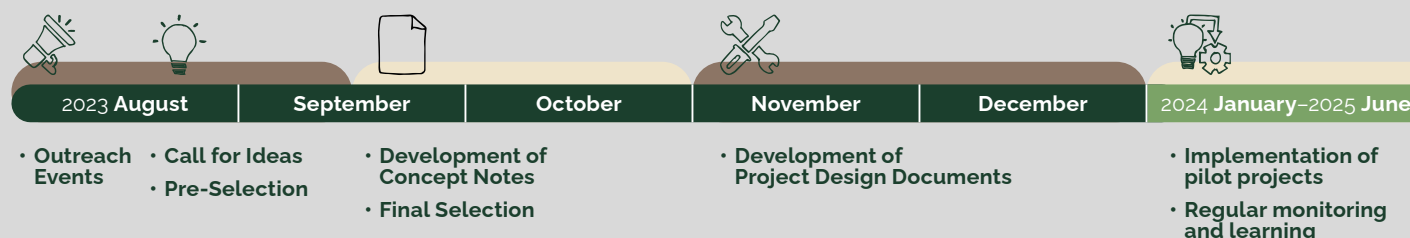
NGOs/CSOs are welcome to apply if they collaborate with companies meeting the criteria above.

SAFE Challenge



Sustainable Agriculture
for Forest Ecosystems

Process and Timeline



What We Look For

SAFE Challenge seeks to support solutions that contribute to the **3 Key Performance Indicators** shown in the following figure.



Increased production areas (ha) of crops produced in line with EUDR



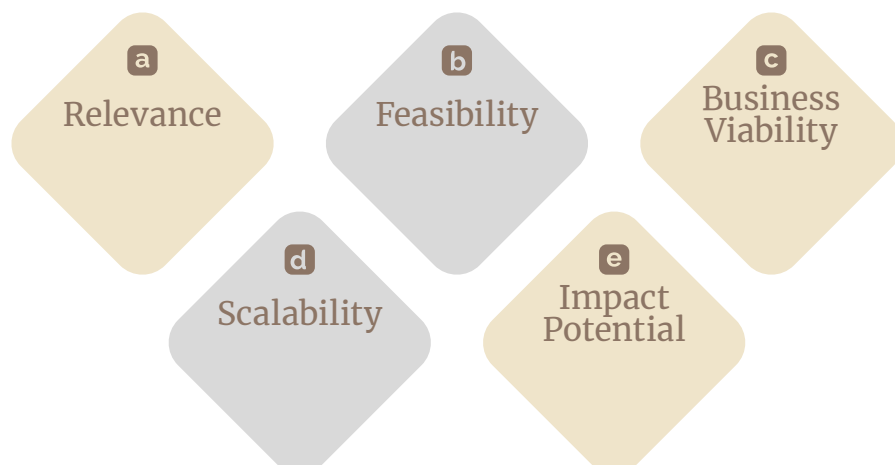
Increased number of smallholder male & female farmers with improved socio-economic conditions



Increased areas (ha) of existing forests preserved in the pilot areas

Selection Criteria

The selection criteria used for the assessment of idea submissions are outlined in the following. Their exact definitions can be found in the Information Pack.



Contact Info

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