



Recipe Books of the CIF (Round 2)

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Welcome!

We are excited to share a bit of behind-the-scenes action of the Coffee Innovation Fund with you, one of the parts of the CIF that we think has a huge potential for impact — our Recipe Books!

The Recipe Books are Key to amplifying the impact of the Coffee Innovation Fund!



Replicability and Scalability are **critical** to justifying the use of public funds to promote innovation by private companies.

Overall Objective

Select projects that contribute to profitability, fairer value distribution and market access

1

POTENTIAL FOR IMPACT

Proposals should document how it can positively impact (directly or indirectly) small-holder coffee producers in one or several of the four countries

2

INNOVATION

Proposals should put forward new and innovative ideas for systems and products that are yet to be implemented in the area, country or regions

3

REPLICABILITY

Proposals preferably provide sufficient level of replicability in other areas, country or regions

4

SCALABILITY

Proposals preferably provide a vision for future scaling of the systems and products developed within the Fund

Disclaimer

GIZ reserves the right to make the final applicant selection based on disclosed criteria. Only selected candidates will be contacted for further follow up actions



What is Replicability?

Replicability means that CIF-funded innovations have to be accessible to other farmers / producer groups – they cannot be **exclusive** to the pilot group.

Others should be able to copy or join them, which can include building a physical asset or subscribing to a digital service.

Replicability is important because it builds on the potential for innovations to **spread globally**, creating **exponential impact!**



All images wet mill of the Sorgaba Union in Metu and at different places in Nono Sale © GIZ/Silas Koch



What is Scalability?

Scalability means that CIF-funded innovations have to become more efficient as they grow beyond a certain size – they should increase the potential for impact as they grow.

Generally, scalability requires some kind of efficiency in the innovation. This often involves digital technology or other tools or new approaches.

Scalability is important because it leverages the initial 50:50 investment from BMZ/GIZ and the project company into **outsized benefit!**



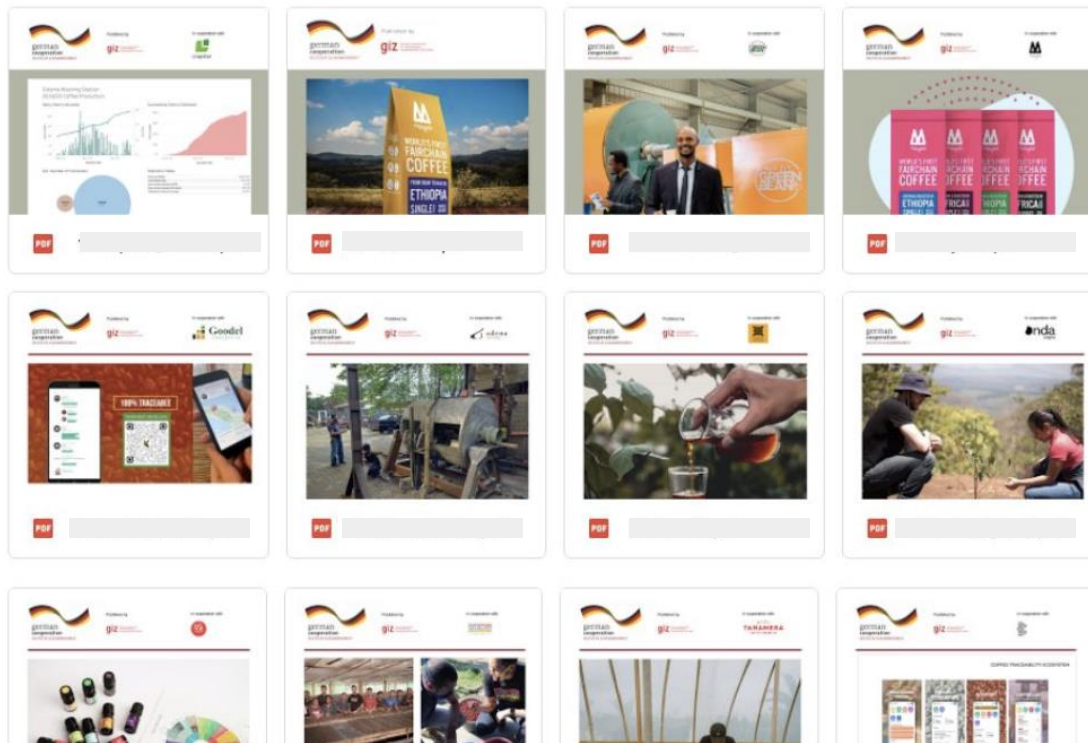
Drying beds wet mill of the Sorgaba Union in Metu and at different places in Nono Sale © GIZ/Silas Koch

How do we enable replication and scaling for CIF projects?





CIF Recipe Books communicate the critical facts of each innovation for replication + scaling.



Recipe Book

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Cover: Partners, Innovation Title, and Photo

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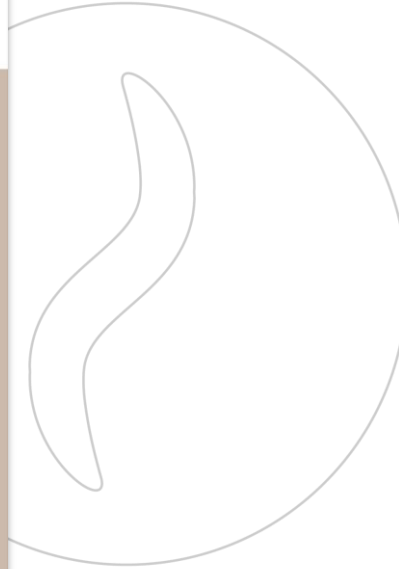
Page 2: Results* / Proof Points (*Not Guaranteed)

Page 3: Implementation Steps (the “How To”)

Back Cover: Contact Details and Credits

Cover

Partner(s), Innovation Title, and Photo



Page 1

Coffee Innovation Canvas (Ingredients)

OVERVIEW:

1

CHALLENGE

INNOVATION

2

COMPANY DESCRIPTION

NUMBER OF STAFF

3

COST-BENEFIT ANALYSIS

COSTS

EFFECTS ON REVENUE

EFFECTS ON YIELD

4

PREPARATION

TIMELINE

MATERIALS & EQUIPMENT

STAFFING REQUIREMENTS

5

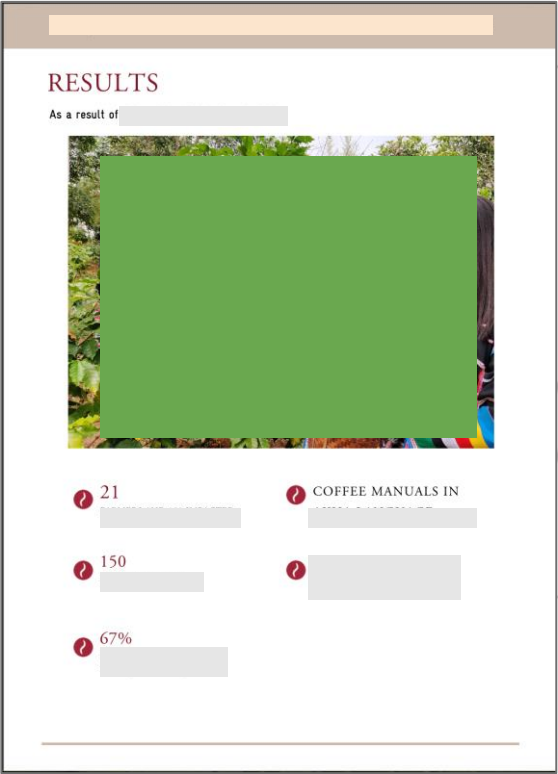
LESSONS LEARNED

CHALLENGES

TAKEAWAYS

Page 2

Results* / Proof Points



Page 3

Implementation Steps (the “How To”)



Back Cover

Contact Details and Credits



The Basics: Coffee Innovation Canvas

1. Are you facing a similar challenge?

Challenge

Innovation

Company Description

2. Are the costs reasonable for you (updated for your region)? Is the benefit worth the cost?

Cost Benefit Analysis

Costs

Effects on Revenue / Yield

3. Do the lead time and staffing fit with your resources and timeline?

Preparation

Time + Staffing

Equipment

4. Is this equipment available at a reasonable cost to you?

5. Take note of the challenges this project faced. Could you overcome these?

Lessons Learned

Challenges

Takeaways

6. This is what the project company would do differently. Take this into account.



What Success Means to Us. For the Coffee Innovation Fund, Success is Seeing These Innovations **Spread Globally** and Be **Adapted** to Your Markets and Needs!

A close-up photograph of two hands, one from a darker-skinned person and one from a lighter-skinned person, gently holding a cluster of ripe red coffee cherries. The cherries are still on the branch with some green leaves visible. A semi-transparent white geometric shape, resembling a folded piece of paper, is overlaid on the image, containing the main text.

Innovate. Connect. Scale. Replicate.

Thank you for your attention and your support for the success of the CIF 2!