



### **Round Table Meeting** 09 July 03:00 – 05:30 pm (CEST)

# Agenda

Time	Session	Speakers
15:00 - 15:05	Welcome and Introduction	Leonhard Nima
15:05 - 15:15	<b>DIASCA</b> - the Big Picture and Key Ingredients of Digital Public Infrastructure (DPI)	<ul> <li>Lars Kahnert &amp; Pascal Ripplinger, DIASCA/GIZ</li> </ul>
15:15 - 15:25	<b>Speed Dating -</b> Who are you and who else is in the room? Make new friends!	
15:25 - 16:40	Updates: What has been achieved so far? Where are we heading? - followed by Q&As • Traceability, Governance & Country Prototyping • Living Income • Forest Monitoring & Geodata Snapshots • Structure: Data Model • Joining Forces with the Forest Data Partnership • Smallholders' Data Governance	<ul> <li>Brian King, Alliance Bioversity &amp; CIAT</li> <li>José Enamorado, Beneficio Rio Frío</li> <li>John G. Keogh, McGill University</li> <li>Jessica Mullan, COSA</li> <li>Gyde Feddersen, SAFE/GIZ, Jonas Spekker, FAO</li> <li>Matthew Himmel, COSA</li> <li>Laura Vary, WRI</li> <li>Bogdan Buliga, Preferred by Nature</li> </ul>
16:40 - 17:10	Interactive Breakout Sessions - Bigger Picture & Way Forward	
17:10 - 17:25	Exchange from Breakout Sessions	
17:25 - 17:30	Closing & Next Steps	

# Housekeeping







Big Picture and DPI Key Ingredients

Pascal Ripplinger & Lars Kahnert, DIASCA / SASI / GIZ



# The digital ecosystem is unfavourable to farmers



SASI

# **Aligning Towards DPI for Agriculture**





DIASCA is the neutral, precompetitive, and inclusive multistakeholder network to foster DPI implementation in agriculture

#### Scope

Sustainability in global agricultural supply chains

#### Focus

Smallholder inclusion and benefits

## Approach

Coordination, convening, facilitating cooperation and resources

# **Aligning Efforts with Core Partners**



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# Where are we (should we be) heading?

Topics 8	uUse Cases	Geograph Sectors	nies &	Partnerships	Technologies
Traceability Living Income Forest Monitoring Data Governance 	EUDR CSDDD Carbon Access to Finance Child Labour 	Honduras Kenya Colombia Vietnam Peru 	Coffee Cocoa Palm Rubber 	Governments Like-Minded Organisation Topical & Sectoral Initiatives Donors 	AI Interoperability ,Ubuntu4Ag' 

Towards a communitygoverned toolbox of interoperable open source tech building blocks for agriculture?



Photo: David Flandre on Unsplash



# **Speed Dating**





# Traceability & Governance

Brian King, Alliance Bioversity & CIAT John G. Koegh, McGill University Jose Dario Enamorado - Beneficio Rio Frio











#### Brian King 🕑 · 1st

Senior Manager, Technology Integration @ Alliance Bioversity International & CIAT | Digital Agriculture

#### John G. Keogh 🕑

Veteran | C level Advisor | Board Member | Management Science Researcher | Prof. of Practice McGill | Advisor: Digital Transformation of Supply Ecosystems | Traceability | Recall | Transparency | Trust | Opportunism





# Group mediation toward a "trust framework"





### Integrated open source building blocks:









Asset Registry (Linux Foundation AgStack) an open, decentralized service for registering polyons and minting of unique alphanumberic GeoIDs, can support a shared services for deduplication of data generated from multiple sources. (43,000 polygons registered in 40 countries) <u>https://github.com/agstack/asset-registry</u>

Whisp (FAO). Whisp—"What is in that plot" —en open service supporting relevant information for forest monitoring and supporting the due diligence process for EUDR. Whisp takes a 'convergence of evidence' approach with multiple sources of public satellite data to analyze what is in a particular plot of land. https://github.com/forestdatapartnership/whisp

**INAtrace (GIZ)** -Open-source chain-of-custody solution developed to ensure that smallholder farmers are not excluded from the market. Used by 40 organizations to improve supply chain traceability. Includes polygon mapping and satellite monitoring to comply with the EU Deforestation **Regulation (40 companies in 3 countries)**. https://github.com/INATrace

**TerraTrac (TechnoServe)** Facilitates the recording of points and polygons in the field and their verification with a central registry—without an internet connection. Offers a simple interface ideal for rural areas. As an open-source option, it promotes interoperability with other solutions. https://github.com/agstack/TerraTrac-fieldapp

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Introducing the alpha version of the TraceFoodChain are any linked near communication (NFC) cards to partners at Beneficio Rio and coffee buyer. NFC cards enable capture of the first transaction, between farmer and buyer.





**Supply Chain Integrity** 







#### Signaling and screening



# **Signaling Theory**



Signaling Theory explains how individuals or firms with more information (the signalers) convey credible signals to less-informed parties (the receivers) to reduce uncertainty.

#### Core Idea:

The theory addresses information asymmetry and focuses on how signals (e.g., actions, credentials, warranties) can communicate hidden qualities.

"Signaling theory is fundamentally concerned with reducing information asymmetry between two parties."

— Spence (1973)

"Signaling theory describes behavior when two parties—individuals or organizations—have access to different information."

- Connelly et al. (2011, Journal of Management)

#### Theoretical Framework for Mitigating Opportunism in Buyer–Supplier Relationships



#### Preliminary Results, Survey on Signaling and Screening



#### Survey Link: https://app.onlinesurveys.jisc.ac.uk/s/reading/foodindustry



#### **Traceability & Governance Workgroup: Phase 1 Report**







#### Webinars and milestones



#### https://www.youtube.com/watch?v=srJ\_40C138I



# = La Prensa



# = La Prensa



# THANKS

B.KING@CGIAR.ORG JOHN@SHANTALLA.ORG



# 0 & A





# Living Income

Jessica Mullan, COSA





# Farmer Income Working Group

Jessica Mullan, COSA



Why?

1	2	3	4
Supply security & Reputation	Compliance and due diligence (CS3D)	Are income investments working?	Ensuring standardized data for learning and

Facilitated by COSA Committee On Sustainability Assessment

action at scale



#### Farmer Income & Cost of Production Indicator and Methods Guidance

Phase 1 & 2: Semantics and Syntax

Prepared by: Committee on Sustainability Assessment (COSA)

July 2024

che Gesellschaft ernationale menacheit (617) 6mbH

### **Income Guidance Document**





### Updated Farm Income Indicators & Economic Model





# Example



Indicator Name	Focus Crop Revenue	
Description	Gross revenue from all sales of focus crop	
Metric	USD/farm earned for all focus crop/product sales (Can be reported by land area or other product specific units for comparability)	
Unit	Best practice is to collect response in locally relevant currency and units, and then perform conversion to a standard international unit (USD; USD/land area)	
General Guidance	The simple approach (which avoids the additional time and resources necessary for detailed accounting while still providing good results) is to ask for the total revenue from sales of focus crop as a whole during the last production year. This indicator can also be reported on a per hectare basis to allow comparability across projects and regions. More complex approaches will ask for the value of each sale and sum those for the production year. This indicator Crop Production (or Profit).	
Benchmarking	COSA, SFL, ISEAL Guidance on Reporting Farm Economic Metrics SDG 2- Zero Hunger ISEAL Common Core: Business Resilience- Net revenue over last year from product produced according to standard GCP Common Indicators	
Performance Standard	Can be benchmarked to crop and/or regional or national averages	
Limitations	When looking at changes in revenues from year to year, it is important to consider the impacts from changes in prices, bonuses, premiums or deductions, quality, or in yields or land area devoted to the focus crop for additional context.	
Calculation	[Total Revenue]*(conversion factor to USD)/ farm or ha under focus production) OR Price(s) per unit of focus crop (See "Price" Indicator)* the number of units sold during the last production year.	
Data Source	Document which of the following data sources were used: Estimated/ farmer recall Farm records Sales records or purchase records from buyer	
Survey Questions	How much money did you receive (in total for the production year) from sales of focus crop? More advanced methodologies will ask for the total amount received per each sale and sum those for the production year.	
Validations	Revenue= Specified currency (decimal format) Land area= Number (decimal format) Farmer recall estimates can be triangulated with purchase or sales quantities and/or price data.	



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# g Income

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COSA Committee On Sustainability A Facilitated by 35



### Aligned with Other Living Income Partners















FARMER INCOILE LAB

The Living Income Community of Practice




### Updated Farm Income Indicators & Economic Model





### Step 1 Adjustments to Net Household Income Guidance



1	2	3	4
Household size specifications	Further instructions on valuing amount of focus crop produced vs. sold	Value of Self-Consumed Crops	Simplified Options for other On-Farm Income





### Step 2 Select & Adjust Living Income Benchmark



## Select geographically appropriate benchmark







The Living Income Community of Practice Guidance on why, when and how to adjust:

- Inflation
- Household size



### Step 3 Calculate Living Income Gap



Living Income Gap compares total household income against a benchmark for a household of a defined size.



Aggregate Reporting

- % of farmer household reaching the benchmark → share of LI benchmark reached by a typical farmer
  - Means vs. medians



### **Resulting Deliverables**



The Corporate Sustainability Due Diligence Directive (CS3D), adopted by the European Union, establishes comprehensive requirements for companies to Edentify, mitigate, and prevent human rights violations and environmental impacts within their operations and supply chains. The directive, which builds on existing non-financial reporting and due diligence frameworks, aims to strengthen the accountability of businesses operating within the EU, ensuring that their global supply chains are aligned with sustainability and etitical practices.<sup>1</sup>

While the current scope of the legislation regarding which companies are affected and by when (recent Ornnibus package updates are <u>still evolving</u>), companies can take steps to prepare their direct operations and supply chains.

#### Smallholder Benefits

C3D holds builnesses accountable for their actions in supply values, resuring smallholder farmers and workers receive fair protection of their labor rights. The focus on protection of their labor rights are protection of their labor rights are protection of their labor rights are protections. The protection of their labor rights are protection of their labor rights are protection. The protection of their labor rights are protection. The protection of their labor rights are protection. The protection of protection of protection of protection. The protection of protection of protection of protection of protection of protection of protection. The protection of protection of protection of protection. The protection of protecti

advancing fair income practices across global supply chains. Companies are also held accountable for managing the effects of their environmental impact, which protects natural resources and promotes sustainable farming practices (forests, biodiversity, water, emissions reduction, etc.),

While there are many potential advantages for producers under CS3D, there are potential risks if adequate support is not provided. which implies adherence with specific social and environmental citeria or requirements. Furthermore, only 2% of smallholders produce on certified land.<sup>4</sup> This low rate of production systems under VSS combined with the large number of smallholders producers participating in global supply or smallholders that likely have robust practices, systems and infrastructure in place to demonstrate compliance for growing

The implications of compliance legislation on smallholders are significant. Of the nearly

450-500 million farms globally, smallholders

crops.<sup>23</sup> Only 8% of global cropland is under voluntary sustainability standards (VSS),

represent 84%, with 40% selling most of their

Smallholder Challengers

Ferropean Commission: Corporate Sustainability Due Dilgence BSR: Five: Ways, Companies Can Help Smallholders, and

BAR EVER Ways Companies Can Help Smallholders and SMEs Prepare for Upcoming Regulations TraceX: Smallholder Farmers and EUDR Compliance

<sup>4</sup> Meekmen, E. et al. "Nature Food (2021): Sustainability standards in global agrifood supply chains <sup>5</sup> E. Boonaert & M. Maertens, Food Policy, 2023 <u>Yoluntary</u>. Updated Farmer Income Guidance Document with Living Income Guidance (metrics and methods)



#### CS3D Issue Brief



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# Q & A





# Forest Monitoring & Geodata

Gyde Feddersen, SAFE/GIZ

Jonas Spekker, FAO





### **Digital Public** Infrastructure at the Team Europe Initiative for Zero-Deforestation

**DIASCA Roundtable** 9<sup>th</sup> July 2025



Co-funded by the European Union





Background

### **Background & Objective**

Funding

- Part of the **Global Gateway Initiative** and the **EU Green Deal**
- EU Commitment to support partner countries in their preparation for **EUDR compliance**
- Promote **engagement** between consuming and producing entities
- Build **inclusive partnerships** to facilitate the trade of deforestation-free products
- Support **inclusive transition** to legal, sustainable, deforestation and conversion-free production and supply chains.



# **Digital Public Infrastructure**

We work together with FAO, ITC, WRI and the Linux Foundation to create open-access digital tools and standards, to integrate technologies such as field boundary mapping, forest monitoring, and traceability systems.

This integration facilitates compliance with the EUDR, enhances transparency, and promotes sustainability across agricultural supply chains.



### Updates in 2025

- Mainstreaming of DPI concepts and building blocks to align narrative, share knowledge, increase adoption and build partnerships.
- Building digital public infrastructure: interoperable, openaccess digital building blocks





## **AIM**Commodities

- Title: Accelerating Innovative Monitoring For Forests and Commodities
- **Donor:** BMZ Fund for the Promotion of Innovation in Agriculture (i4Ag)
- Budget: 1.4 MUSD
- **Duration:** 18 months (Q4 2024 Q1 2026)



### Building Blocks towards Digital Public Infrastructure (DPI)



#### **Boundaries**

- Field data
- Manual / AI-based
- Segmentation

#### Unique Geo-IDs

- GDSP compliant
- Anonymous
- Attribute-less

#### Public geodata

• Land cover (change)

Biophysical

Land use

#### Public models

- Al models
- Decision trees

#### Compliance support

- Standardized data
- Risk assessment
   at plot level

#### Traceability

interoperable









#### TraceFoodChain





### **OpenForis Ground to geolocate farms**

C O B # https://	ground openforis.org/survey/1a800K8C%w/aDoUU7Z/edit/job/K88Ka/b/peNqFVg/IKB4	nos 👪 🏠	0 🛓 🥵 🖞	e 6
Ground Coffee farms		Cancel	Publish changes	0
lurvey details	Map coffee planting plots		🗸 Tasks	Sites
+	When adding a new collection site			
ap coffee planting	2 Draw or walk perimeter 👻		Required	
	instructions* Draw a coffee planting plot or walk the perimeter and register	r the corners		
	Capture location     Instructions*     Capture your location at time of recording the plot		Required	1
	Answer a question		Required	1
	What type of coffee is planted here?		Select one	
	O Arabica			
	O Robusta			×
	O Other			×
	Add option			

ground.openforis.org







Training in Kenya, 2025

**DIASCA Forest Monitoring Webinar on OpenForis Ground** 



# Large data collection campaign



- Aug 2024: Initial training and field testing
- Sept-Dec 2024: Large scale collection
- Mid 2025: ~20,000 anonymized, cleaned cocoa land cover polygons





### Adoption by key partners









www.intracen.org/news-and-events/news/as-deforestation-rules-loom-public-digital-tools-can-keep-small-farmers-in

### **Update on OpenForis Ground**



### What's new since the last DIASCA Roundtable?

- Video tutorials:
  - English playlist: <a href="https://www.youtube.com/playlist?list=PLVgDaw1NnOSCT6iscm9ZL-IOlpbGE2onz">https://www.youtube.com/playlist?list=PLVgDaw1NnOSCT6iscm9ZL-IOlpbGE2onz</a>
  - French playlist: <u>https://www.youtube.com/playlist?list=PLVgDaw1NnOSC75ctSUnxHJqJ75BGEje6c</u>
- Automatic Whisp scan of newly collected geodata
- French, Spanish, Portuguese, and Vietnamese interface for Android app
- Increased stability & improved user experience

### **Global probability models - training data contributions**





https://developers.google.com/earth-engine/datasets/publisher/forestdatapartnership

### WHISP risk analysis at plot level





#### https://github.com/forestdatapartnership/whisp

whisp.earthmap.org





### **Update on Whisp**



#### What's new since the last DIASCA

#### **Roundtable?**

- Layer updates (both existing & new layers)
- New decision trees:
  - Besides perennial crops (coffee, cocoa, palm oil, rubber, etc...), now also
  - Annual crops (soy, etc...)
  - Timber





### **Update on Whisp**



#### What's new since the last DIASCA

#### **Roundtable?**

- Whisp API now requires login and API key (for increased security and usage statistics)
- (For the moment, web browser version can still be used without)



### Please see update notice for important changes to the API. Welcome to Whisp Welcome to Whisp, a geospatial analysis tool designed to support zero-deforestation regulation claims. Upload your geometries in WKT or GeoJSON format here to receive a plot- or point-based analysis from our API, calculated from carefully selected global and regional map datasets processed via Google Earth Engine. Need an API key? Login Register Submit Geometry Drag or click to upload a file Only .txt. .ison and .geoison files are accepted ↓ Example Clear



### **Update on Whisp**

#### What's new since the last DIASCA Roundtable?

- Whisp API now useable through QGIS plugin



 $\rightarrow$  Simply search for "Whisp" in the QGIS plugin manager!

For issues and suggestions:

https://github.com/forestdatapartnership/whisp-plugin/issues

S Whisp		
Whisp Analyze your geometries for deforestation risk through the OpenForis Whisp API and output them as GeoJSON.		
Select Input Layer:		
•	Browse	
Output File Name:		
	Browse	
Select Output Columns:		
✔ plotId		
✓ external_id		
✔ Area		
✓ Geometry_type		
✓ Country		
✓ ProducerCountry		
✓ Admin_Level_1		
✓ Centroid_lon		
✓ Centroid_lat		
✓ Unit		
✓ In_waterbody		
✓ EUFO_2020		
✓ GLAD_Primary		
The second secon		
Deselect all	Select all	
OK	Cancel	

### **Decentralized GeoID registry**



#### http://asset-registry.agstack.org

#### Geoid: ff93ad2470125dfe0f21b7b857140c94efa635c8b6f25104419e88129db9f682



- Public, but high privacy registry of geometries (GDSP-compliant)
- Register your geometries and get 64digit unique identifier in return
- Simple storage, e.g., in tables or as QR code
- Share your token only with those who need it (e.g, buyers)
- Anonymous, addressable but not discoverable
- UPDATE: Hosting by FAO globally (collaboration NFO-CSI) + national instances

### FAO's activities under





#### 3 Workstreams:

- Upscaling Whisp for sound risk assessments
   Upscaling Geolocation
- 3. Decentralized GeoID Registry





Develop training materials





Further development of the solutions

















Geoid: ff93ad2470125dfe0f21b7b857140c94efa635c8b6f25104419e88129db9f68

### **Country activities under**





#### Scoping missions:

Colombia: Cocoa sector (April 2025) → Webstory
Kenya: Coffee sector (May 2025)
Vietnam: Coffee & rubber sector (May 2025) → Webstory

- National workshops on DPI in general and trainings on Ground for cooperatives
  - Discussions on DPI implementation with key stakeholders
    - implementing national maps in Whisp
    - using Ground for plot geolocation
    - finding potential candidate for hosting GeoID Registry

- Updated workplan + hiring of national consultant

Upcoming country activities: Scoping mission to Laos | AGX conference in Nairobi (in 2 weeks)

### DIASCA Forest Monitoring Working Group

#### Webinar Series: priority to producing countries

- What works?
- What challenges do you face?
- How can we (all) support each other?

2 more slots in 2025 (contact <u>diasca@giz.de</u>)

- Webinar 1: Reintroduction to regular DIASCA meetings + updates
- Webinar 2: Country input from Kenya, technical deep dive on OpenForis Ground → recording
- Webinar 3: Country input from Nigeria, technical deep dive on OpenForis Whisp

















# Q & A





# Structure: Data Model

**Matthew Himmel, COSA** 





### Updates to the Forest Monitoring Paper

- Incorporates updated EUDR FAQs + new guidance from leading experts and organizations
- New section on Compliance with Local Laws
- Actionable workflows for operator/trader

To be released later this summer



### Update on OpenForis Ground



#### What's new since the last DIASCA Roundtable?

- Video tutorials:

•English playlist: <u>https://www.youtube.com/playlist?list=PLVgDaw1NnOSCT6iscm9ZL-IOlpbGE2onz</u> •French playlist: <u>https://www.youtube.com/playlist?list=PLVgDaw1NnOSC75ctSUnxHJqJ75BGEje6c</u>

- Automatic Whisp scan of newly collected geodata
- French, Spanish, Portuguese, and Vietnamese interface for Android app
- Increased stability & improved user experience



# Data Exchange Templates & Data Model



### The Need for Data Exchange Template

The EU IS has created a standard for transmitting some data:

- Country
- Region
- Geolocations
- Plot area

But not others:

- Seller/ buyer Contract Reference, Container
- Risks for violation of relevant legislation in region
- Remote sensing details (findings, date of analysis, tools used)
- Ground-truthing details (findings, date of visit, implementing party)
- Legal provisions or concessions
- Certification status



### Data Exchange Template to be released this summer

- Overview
- GeoJSON Template
- A Python library to validate polygons

"features": { "type": "array", "items": { "type": "object" "properties": { "type": { "type": "string" "enum": [ "Feature" "properties": { "type": "object", "properties": { "production\_place": "type": "string" "area": { "type": "number" "latitude": { "type": "number", "minimum": -90. "maximum": 90 "longitude": { "type": "number". "minimum": -180 "maximum": 180 "date\_most\_recent\_remote\_sensing": { "type": "string", "format": "date" "remote\_sensing\_tools": { "type": "string" "deforestation\_detected\_remote\_sensing": { "type": "boolean" "indigenous\_land\_infringement\_remote\_sensing": { "type": "boolean"



### What is a Data Model?

The goal of data modeling to illustrate the types of data used and stored within the system, the relationships among these data types, the ways the data can be grouped and organized and its formats and attributes.

-IBM


### What does a Data Model look like?





## Who needs a data model

If you are a...

- Producing-country Government
- Producer groups, Cooperatives
- Exporter, Importer
- Operator, brand, retailer
- NGOs, Implementing Partners, Foundations

Creating a system to:

- Store plots and traceability
- Collate deforestation & legality data
- Track other plot data (e.g. carbon)
- Monitor farm income, performance
- Track engagement activities, outcomes, impact, ROI



## Planning for Growth





## Data Model Assets to be released this summer

- Overview
- Diagram (Entity Relationship Schema)
- SQL Data Definition Language Script
- Detailed Specifications with Validation Rules
- A Python library to enforce validations



Joining Forces with the Forest Data Partnership

Laura Vary, WRI





# Smallholders' Data Governance

Bogdan Buliga, Preferred by Nature



## Where we are?

**Context:** Production plot data is increasingly required for supply chain transparency and compliance (e.g., EUDR).

**I The Problem:** Smallholders often lack control, understanding, or safeguards regarding how their data is: **Collected; Used; Shared; Protected** 

**Consequences:** Data asymmetry and power imbalance; Risk of exclusion from markets; Limited consent and lack of data sovereignty; Compliance burdens pushed onto the most vulnerable actors

**Q** Need for the Study: To identify good practices that: Safeguard smallholder rights and interests; Promote ethical data sharing; Ensure inclusive and fair governance of production plot information



Scoping study to identify good practices on smallholders' data governance for production plot information in commodity supply chains



Focus on **smallholder data governance** in commodity supply chains



**Data types:** Geolocation, related production data



Methods: Research, Stakeholder engagement



Governance focus: Rights, consent, ethical, responsibility, power dynamics

Good practices to ensure inclusive traceability



## How we do it



Assessment of data types collected from smallholders



Identification of governance practices



Evaluation of power dynamics and equity implications



Exploration of Data Rights and Sovereignty

#### Desk research

- Regulations
- Systems
- Guidance and frameworks

#### Stakeholder interviews

20 diverse actors

#### Case studies

- Cocoa Colombia
- Coffee Kenya
- Rubber Vietnam
- Palm Oil Indonesia
- Soy Brazil

#### DSWG alignment

Validate results

***	production plot information in commodity supply chains.
	on you submit this form, it will not automatically collect your details like name and anail address unless you previde it yourself, equired
1.	Name "
	Enter your answer
2.1	Organisation *
	Enter your answer
3,1	tmail *
	Enter your anower
4	What is your opinion on the difference between data ownership and data rights, particularly (1997) in to smallholde production plot data?
	Enter your answer



On key challenges

Conclusions

and good practices



## Keep in touch with us



#### **Bogdan Buliga**

Senior Sustainability Specialist bb@pbn.org

Get connected!



#### www.preferredbynature.org

Preferred by Nature works to support better land management and business practices that benefit people, nature and climate in 100+ countries.

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# Interactive Breakout Sessions

**Bigger Picture & Way Forward** 





# Closing & Next Steps



## agx Unconference

Digital Public Infrastructure & Intelligence for a More Efficient Agricultural Future July 23 – 24 ILRI Conference Center - Nairobi



Hosted by:





Gates Foundation **Giz** 

DevGlobal

On invitation only, please reach out if interested



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http://diasca.org diasca@giz.de