

STAKEHOLDER MEETING

Oct 15th & Oct 16th | Berlin



A close-up photograph of a person's hand holding a large quantity of bright red coffee cherries. The hand is positioned in the center-right of the frame, with the palm facing upwards. The cherries are clustered together, filling the palm. In the background, there are green coffee plants with more cherries, some of which are still on the branches. The lighting is natural, suggesting an outdoor setting. A dark green curved banner is overlaid on the bottom half of the image, containing the title and name. The SASI logo is in the bottom left corner, and the page number '3' is in the bottom right corner.

Welcome & Opening

Annette Cerulli-Harms

Moderator



Follow and tag SASI



#Sustainable Agricultural
Supply Chains Initiative (SASI)



FRITZBOX7590KJ

PW: Tak10969P



Getting to know each other

Speed dating



INA becomes SASI

Expanding our collaborative efforts for sustainable agricultural supply chains

Paul Garaycochea, Director “Sustainable supply chains, agricultural and food systems”, BMZ



Joining efforts

The Team Europe Initiative on Deforestation-free Value Chains

Simon Gmeiner, Policy Officer, Directorate-General for
International Partnerships, European Commission

Kaj van de Vorstenbosch, Policy Officer Climate, Ministry of
Foreign Affairs Netherlands

Lisa Kirfel-Rühle, Senior Policy Advisor, Federal Ministry for
Economic Cooperation and Development

Indra Van Gisbergen, Forest Governance Campaigner, Fern

Hamad Mota Kalaf, Diplomat at the Brazilian Embassy in
Germany

Team Europe Initiative on Deforestation-free Value Chains



Co-funded by
the European Union





Coffee & Chocolate Break

Program continues at 15.40



Working beyond supply chains

Landscape Initiative SUSTAIN KUTIM in East Kutai

Martin Peter, Deputy Head of Division, State Secretariat for Economic Affairs SECO Switzerland



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER

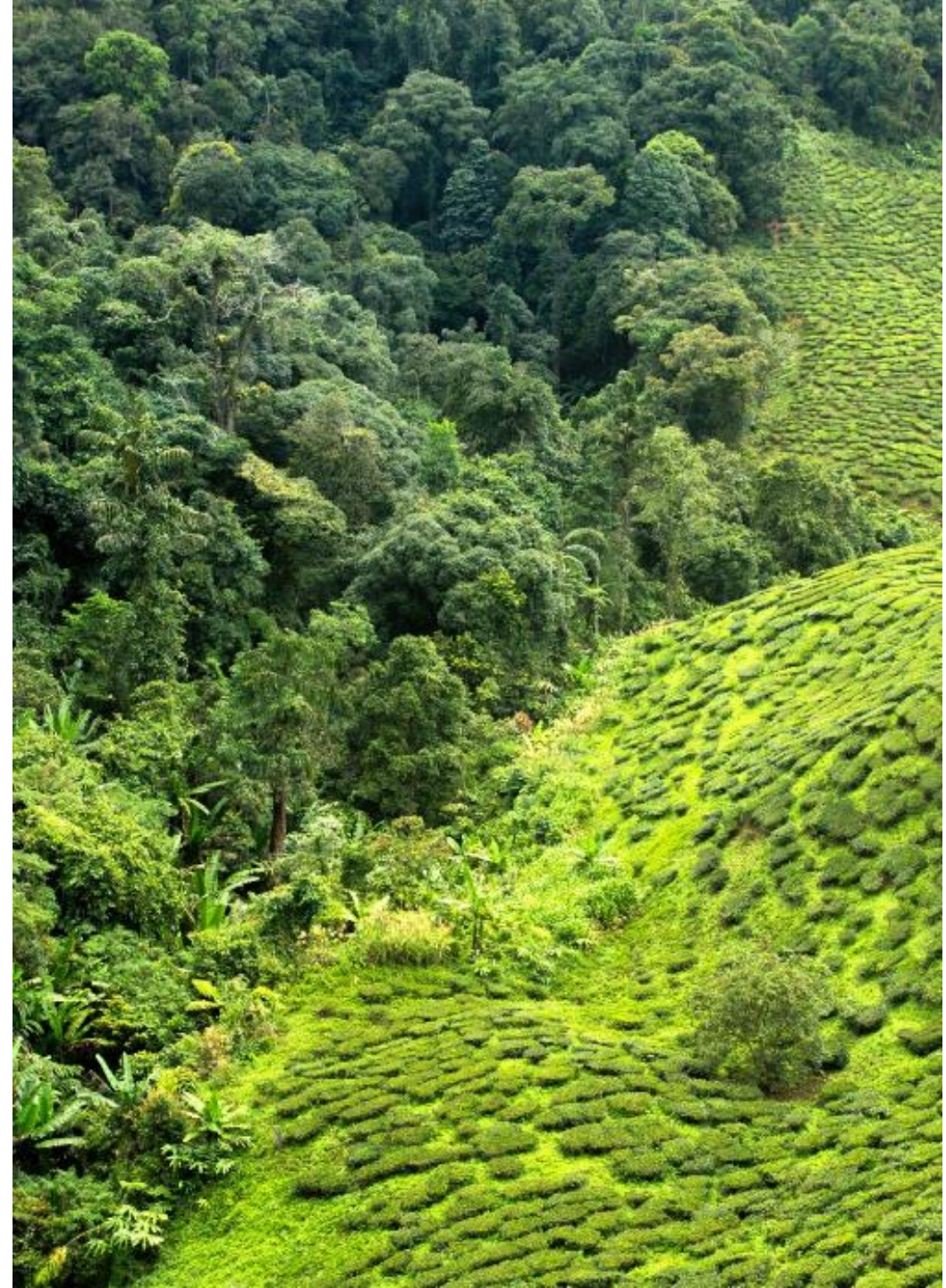
State Secretariat for Economic Affairs SECO

Working beyond supply chains

SECO's Engagement in the Sustainable Landscape Project SUSTAIN KUTIM

Martin Peter
Deputy Head Trade Promotion

Berlin, 15 October 2024





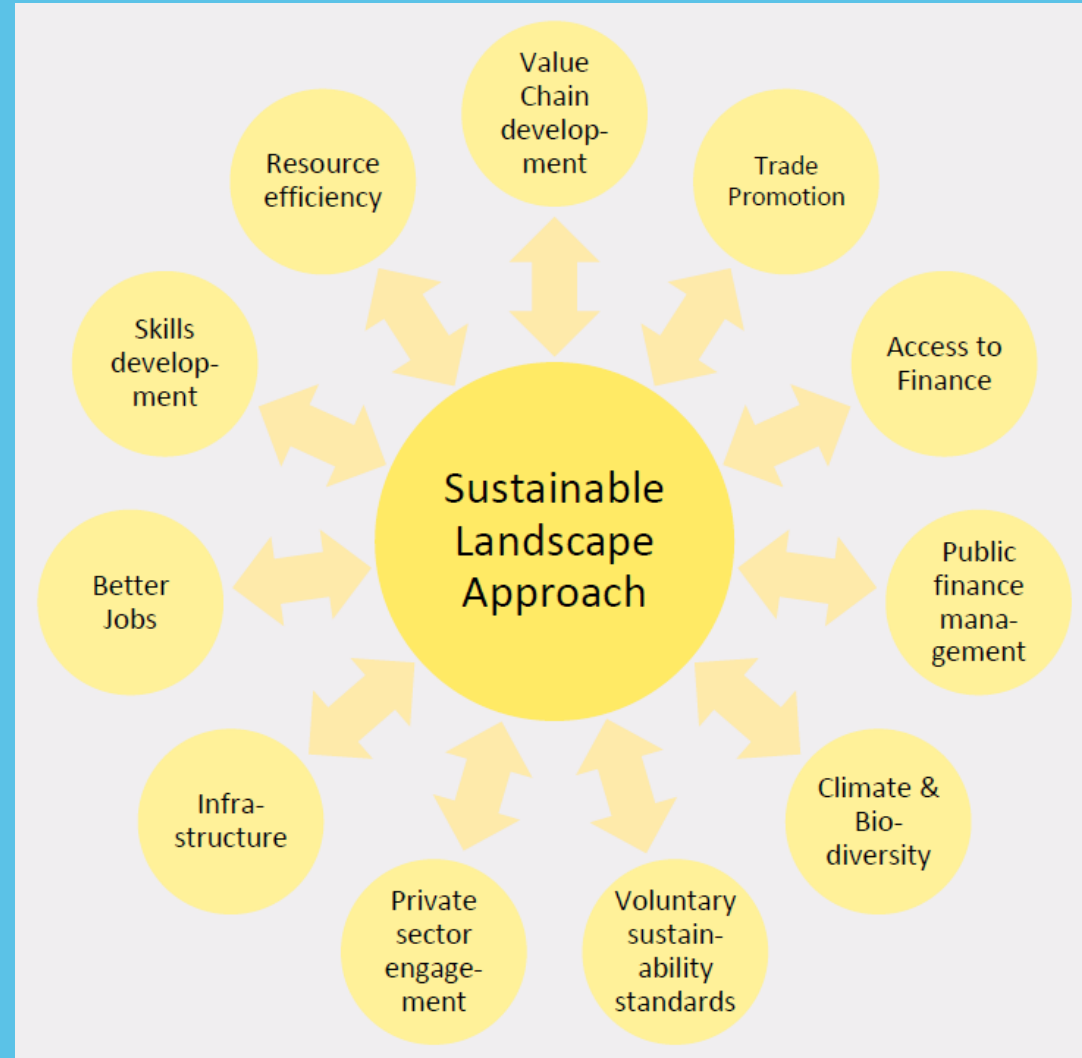
Our understanding of Sust. Landscapes Approaches

- **Key elements of SLA**
 - Scale (but clear geographic boundaries)
 - Jurisdictional buy-in -> systemic approach
 - Cross-company engagement beyond single supply chains
 - Multiple sources of financing
 - Multi-crop commodity focus
 - Inclusion of social issues
 - Governance: effective, transparent, participatory and accountable
 - Agreed vision, targets and commitments
 - Credible measurement
- **Role of SECO in SLA**
 - Faciliator rather than main financier, focusing on areas with high public good character (governance, action plans, M&E system, etc,)
 - In the longer-term the (local) government and the private sector should step-in

Reference: Position Paper SECO's Engagement in Sustainable Landscape Approaches



SLA linkages with other areas of SECO economic development focus





SLPI Objectives

- **Context:** CEPA EFTA - Indonesia
- **Goal:** Good governance and sustainable management in selected palm oil producing landscapes
- **Expected results:** Intact natural ecosystems, improved agricultural production and higher income opportunities for local population through the integration in sustainable global value chains → **reduced rural poverty and GHG**
- **Implementation period:** 2023-2025 (phase 1)
- **Budget:** CHF 9 million



© 2023, GIZ / Farmer field school in Bengalon sub-District, East Kutai



Sustainable Landscape Program Indonesia



Province Aceh (LASR)



Province Riau (SPLP)



Province Kalimantan Barat and
Tengah (Mosaik Initiative)



Province Kalimantan Timur
Sustain Kutim



Jakarta (UNDP)



4 Landscapes | 5 Provinces | 10 Districts

East Kalimantan Province: Highly relevant jurisdictional landscape from an environmental and social perspective.

Kutai Timur is the 3rd most important palm oil producing district in Kalimantan, among the top palm oil producing regions in Indonesia.



SLPI – COMPONENT 1 (Landscape Work)

Project	Implementing partners	P-S partners (not complete)	Province	SECO contribution CHF (2023-2025)	P-S contribution CHF (only 2023)
Sustain Kutim	GIZ ProForest, TAL	Nestlé, Barry Callebaut, McDonald's, PepsiCo	East Kalimantan	1'523'810 EUR	119'206 EUR
Mosaik Initiative	Kaleka HCVN, FPP, CNV, GAPKI	Unilever, the Seventh Generation, BASF and L'Occitane, Clariant, BlueYou and the Action for Sustainable Derivatives	Central & West Kalimantan	1'725'000 CHF	1'232'696 CHF
SPLP	Daemeter ProForest, Jejak.in	Cargill, Danone, Golden Agri Resource, Musim Mas, PepsiCo, Unilever, and L'Oréal, Nestlé	Riau	1'875'000 CHF	850'000 CHF
LASR	Swisscontact Earthworm	Koltiva, Mars, Hershey, Musim Mas, Nestlé, Givaudan, The Clorox Company, Fuji Oil, Bunge, Colgate-Palmolive	Aceh	2'300'000 CHF	421'973 CHF



SLPI – COMPONENT 2 (Program Support Structure)

Scopes	Content
Scope 1: Connectivity between different government levels	Engage with Government and align with NAP SPO, Policy Dialogue
Scope 2: Knowledge Sharing and Community of Practice	Exchange and learning mechanism for the projects and beyond, strengthening synergies with other SLA initiatives in Indonesia
Scope 3: UNDP as partner in capacity building	Capacity building to work more collaboratively and systemically among landscapes and within the multi-stakeholder platforms



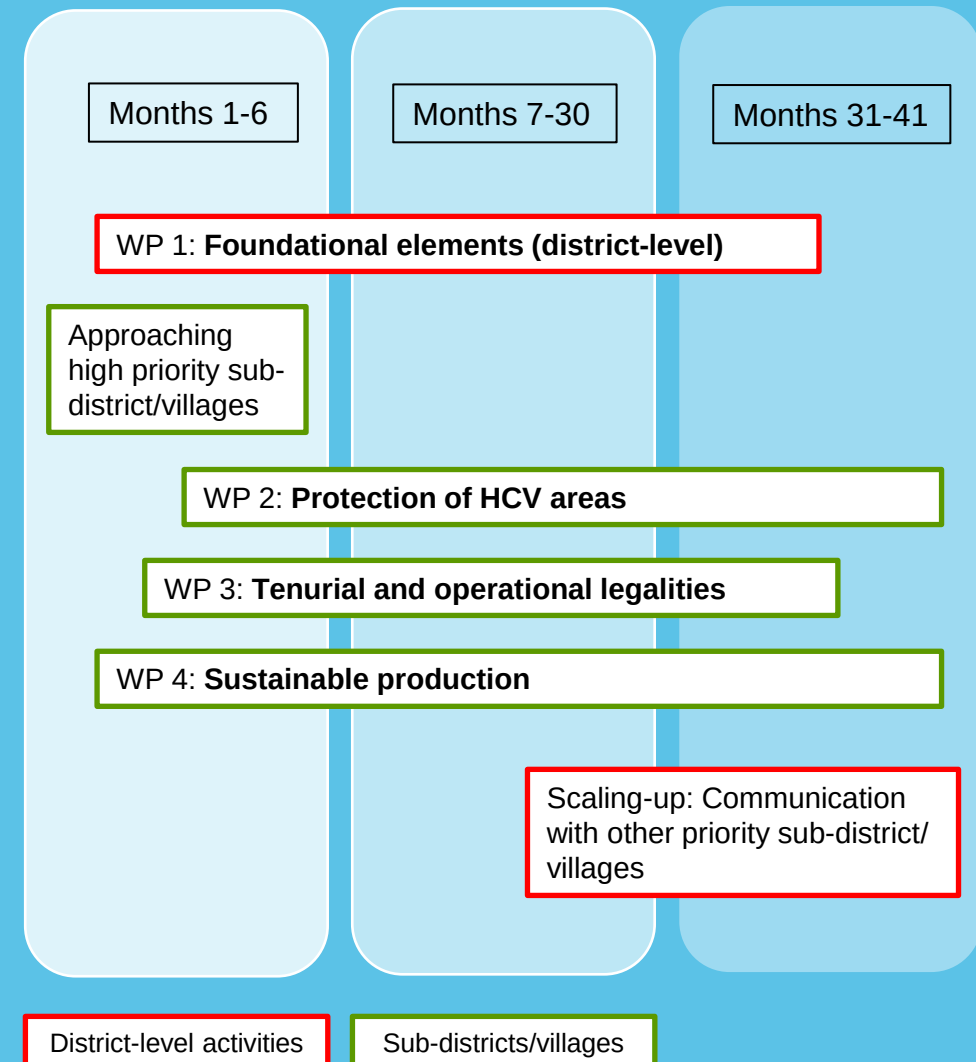
Sustainable Landscape Initiative in Kutai Timur (SUSTAIN KUTIM)

- **Kutai Timur** is the 3rd most important palm oil producing district in Kalimantan, among the top palm oil producing regions in Indonesia. Still ample opportunities to preserve natural ecosystems.
- **Goal:** Smallholders and workers of palm oil and rubber plantations improve their living conditions; local communities and district government benefit from a sustainably managed landscape
- **Consortium:** GIZ, Proforest and TAL.
- **Financial support:** BMZ, SECO, supporting companies (Nestlé, Barry Callebaut, McDonald's and Pepsico). SECO co-funding allowed extension of the AgriChains programme to Kutai Timur District. The local government provides in-kind support.



SUSTAIN KUTIM: Approach

- **Entry point:** 2021-2030 Sustainable Plantation Plan (already existing)
- **Key activities:** establishment of multi-stakeholder cooperation mechanism, ecosystem protection; sustainable sector transformation for palm and rubber; strengthening labor conditions; tenurial and operational legalities strengthened
- **Two levels approach:** district and sub-district
- **Multi-crop approach:** palm oil and rubber





SUSTAIN KUTIM: Results and way forward

Results so far:

- 1,200 farmers' plantations have been mapped to formally obtain their farm business license
- 1,500 farmers have been trained on sustainable palm oil production
- 3/5 target villages have completed participatory mapping. The results will be used for a conservation and sustainable livelihood roadmap.
- Project will use the Sustainable Jurisdiction Indicators promoted by the Ministry for Economic and Development Planning. A first sustainability report for the district is in preparation.

Ongoing discussions: Strengthen linkages between landscape work and PFM



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO

Thanks

Thank you for your attention





Sharing Experiences

Lessons Learned in Implementing Sustainability
in Global Agricultural Supply Chains



Session Overview

Creative marketing campaign - by women for women

Angelique Karekezi, Rwashoscco

Operationalizing EUDR, LI & LW – the “Navigate” Tool for Compliance and Beyond

Derek Hardwick, Fairfood,
Sander de Jong, Fairfood,
Beatriz van Daim, Tradin Organic

Combining organic principles with female empowerment: The story of Organic Farmer Field Schools in Malawi

Madeleine Kröger, Midsona Group,
Lennart Budelmann, aQysta

PoweRRR Indonesia - Addressing interconnected injustices in the Indonesian palm oil supply chain while promoting gender equality and empowering marginalized groups

Edy Hartono, Solidaridad Indonesia

GrowHer Kakao - Strengthening women's economic and political leadership in cocoa supply chains in Indonesia

Chrissy Marey Borja, Grow Asia

Empowering change in cocoa communities: Women school of Leadership ambassadors in action for sustainability

Ariette Kore Rouillet, Gender coordinator, Fairtrade Africa

Rethinking Coffee Trade



Angelique Karekezi
Rwashoscco Ltd
angelique@rwashoscco.com

Let's discuss...

- How promoting gender equality in coffee production can strengthen women's financial independence and leadership in the industry.
- How gender equity drives innovation and impact in the coffee industry.
- How Angelique's Finest, a women-led coffee brand, shows how empowering women can lead to global recognition and sustainable success.

A Supply Chain Digitization Approach to Due Diligence



Sander de Jong & Derek Hardwick
Fairfood
sander@fairfood.org / derek@fairfood.org



Beatriz Daim
Tradin Organic
beatriz.daim@tradinorganic.com

Let's discuss...

An open-source, supply chain-focused data integration tool and dashboard.

To establish comprehensive supply chain transparency to develop the social and environmental conditions in the production countries.

Ideally, rewarding the farmers for sharing their data.

Combining Organic Principles With Female Empowerment



Madeleine Kröger
Midsona Deutschland GmbH
mkroeger@davert.de



Lennart Budelmann
aQysta BV
lennart@aqysta.com

Let's discuss...

The story of establishing an organic farmer field school in Malawi to kick-start a sustainable, single-tier peanut value chain with a focus on female empowerment in Malawi.

PoweRRR, Indonesia



Edy Hartono
Yayasan Solidaridad Network Indonesia
edwi.hartono@solidaridadnetwork.org

Let's discuss...

A sustainable transformation of the palm oil supply chain in East Kalimantan, Indonesia by challenging the existing labour market's gender segregation as well as the exclusion of indigenous peoples' and local communities' rights for a justice-based palm oil sector.

GrowHer:Kakao



Chrissa (Borj) Borja
Grow Asia
chrissa@growasia.org

Let's discuss...

GrowHer:Kakao aims to deliver gender-responsive, climate-smart training, and market access for up to 4,000 women smallholder farmers and agri-SMEs in South Sulawesi, Indonesia.

Gender in Action Through WSOL Ambassadors



Ariette Kore
FAIRTRADE Africa
r.arriette@fairtradeafrica.net

Let's discuss...

- What is Women's School of Leadership (WSOL) and GATA project?
- How Women's School of Leadership and GATA are driving change in cocoa communities,
- The Program's impact on gender equality and economic empowerment.



How To - Gallery Walk

- Choose a Presentation
- Listen and Discuss for 15 Minutes
- Change Speaker
- Repeat for 4 Rounds



Session Overview

Creative marketing campaign - by women for women

Angelique Karekezi, Rwashoscco

Operationalizing EUDR, LI & LW – the “Navigate” Tool for Compliance and Beyond

Derek Hardwick, Fairfood,

Sander de Jong, Fairfood,

Beatriz van Daim, Tradin Organic

Combining organic principles with female empowerment: The story of Organic Farmer Field Schools in Malawi

Madeleine Kröger, Midsona Group,

Lennart Budelmann, aQysta

PoweRRR Indonesia - Addressing interconnected injustices in the Indonesian palm oil supply chain while promoting gender equality and empowering marginalized groups

Edy Hartono, Solidaridad Indonesia

GrowHer Kakao - Strengthening women's economic and political leadership in cocoa supply chains in Indonesia

Chrissy Marey Borja, Grow Asia

Empowering change in cocoa communities: Women school of Leadership ambassadors in action for sustainability

Ariette Kore Rouillet, Gender coordinator, Fairtrade Africa



Growing Together

Opportunities for Collaboration

Florian Reil, Elke Peiler, Charlotte Haeusler Vargas, Working Group Business Development, GIZ



The SASI Business Development Team

Elke Peiler, Florian Reil, Charlotte Haeusler Vargas

Contact: sasi-businessdevelopment@giz.de

SASI: Experience and areas of expertise



21 commodities

59 countries

>200 private sector
partners

>80 civil society
partners

Key Topics (selected)

Living Income/Living
Wage

Gender equity

Deforestation-free
supply chains

Digitalisation

Sustainable
agricultural practices

Climate &
Biodiversity

Compliance with
German supply chain
law and/or EU legal
requirements
(CSDDD and EUDR)

Due Diligence

Why cooperation?

"collective action": create synergies and tap their potential

 Combine innovations and expertise of different partners

 Achieve sustainability and long-term impact

 Achieve due diligence by involving all stakeholders of global agricultural supply chains

 Pool resources

 Create ownership

 Scale-up successfully proven approaches

 Create win-win-situations for commercial and political interests



Cooperation partners?

All stakeholders who are part of and/or aim for sustainable global agricultural supply chains e.g.

**Smallholders
and their
cooperatives**

**Private
companies**

**Private sector
associations
and chambers**

**Governments
and their
institutions**

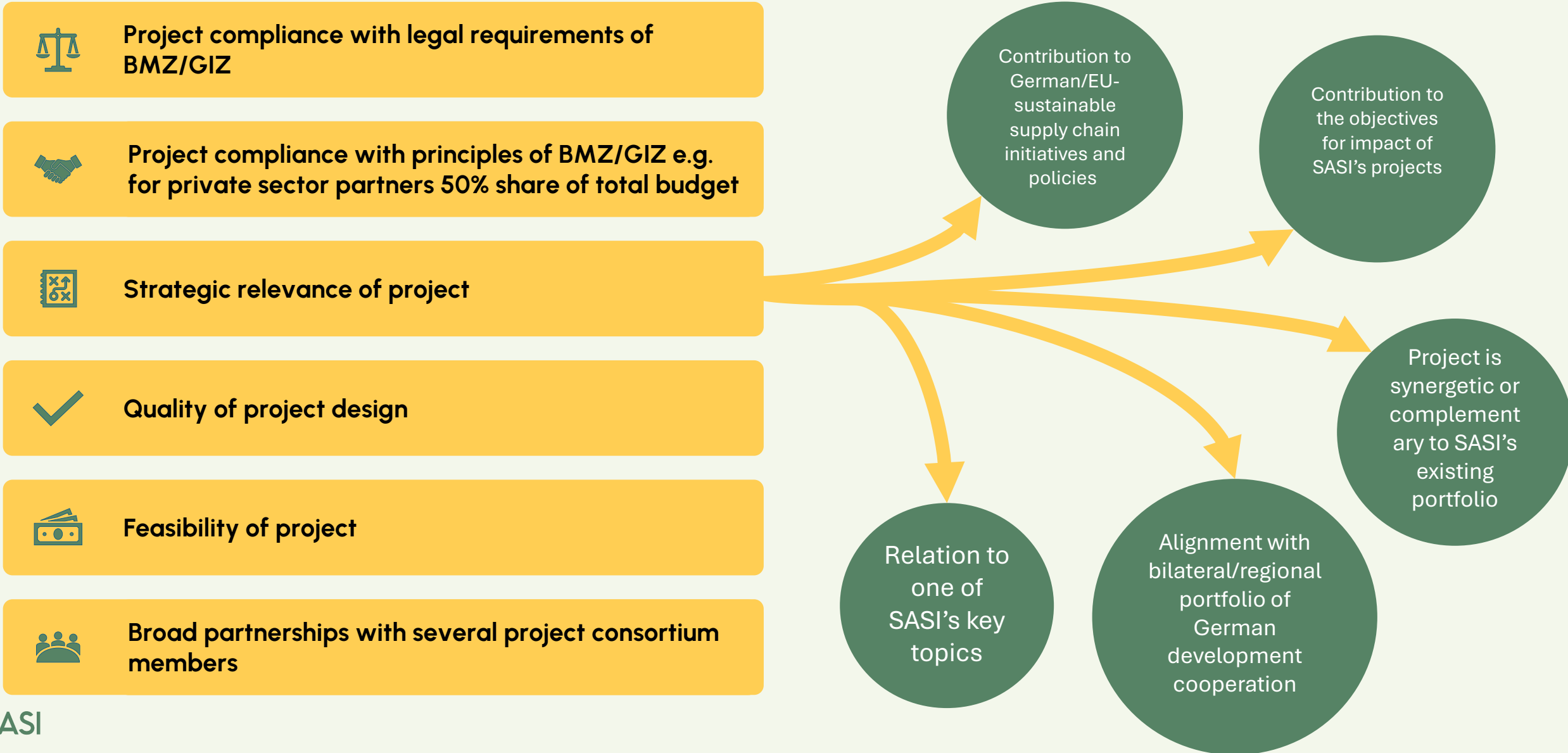
**Certification
bodies,
standard
organizations**

**Foundations
and other
donors**

**Universities,
Research
institutions**

NGOs

Conditions and contributions



Opportunities and contacts



Open call for partnership projects with the private sector



Current funding programmes/competitions regarding compliance with EU legal requirements (CSDDD and EUDR):

- Due Diligence Fund (DDF)
- HREDD Support Fund



Link to other initiatives and programmes beyond SASI e.g.

- develoPPP
- Client Liaison & Business Development (AGE) Dep.
- EU Liaison Office
- International Services (InS)



Due Diligence
Fund, 3. round

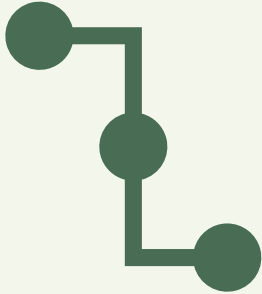


Forum for Sustainable
Palm Oil (FONAP)'s
member project



Cotton in
Agroecological
Intercropping in
Brazil

Examples for SASI partnerships & projects



Team Europe
Initiative on
Deforestation-Free
Value Chains



Landscape
Initiative
SUSTAIN KUTIM



HREDD
Support Fund



**Thank you very
much for your
attention!**

**Any questions,
remarks, ideas for
new projects?**



Networking Break until 18.30

Refreshments in the courtyard

Followed by Live-Music, Dinner
& Dialogue

How to stay in contact



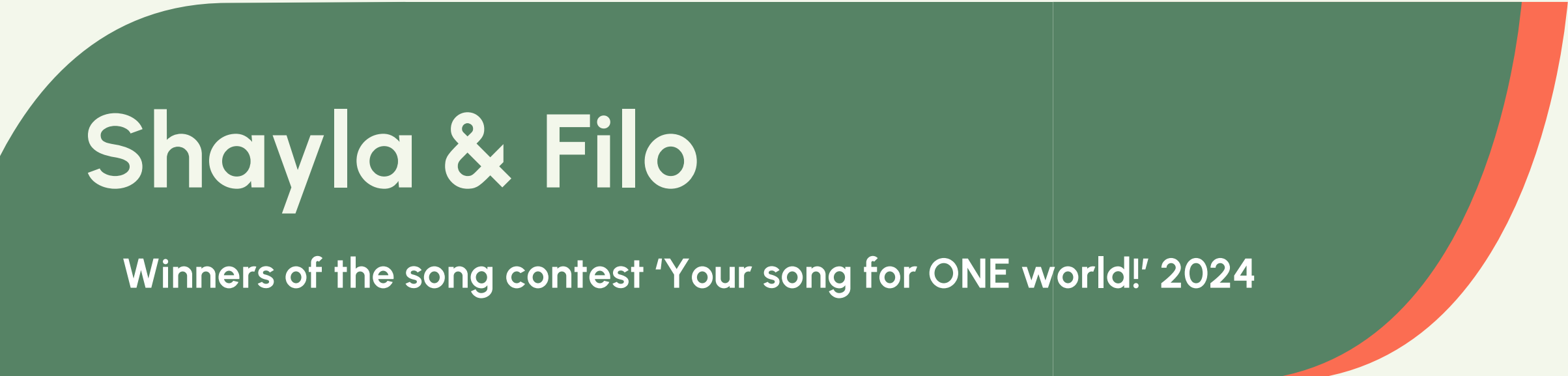
#Sustainable Agricultural Supply Chains Initiative



sasi@giz.de



www.sustainable-supply-chains.org



Shayla & Filo

Winners of the song contest 'Your song for ONE world!' 2024

Your Song for One World

■ [The EINE WELT song \(ONE WORLD song\)](#)

[2023/2024 - Song Contest](#)



🔗 [Read the video description](#)

Music video for the EINE WELT song “Kinder der Welt”

“It's five past twelve, something has to finally happen!” - That's what Shayla Jolie & Filo demand in the music video for their EINE WELT song (ONE WORLD song) “Kinder der Welt” (Children of the World). Watch it now and be inspired by the video's powerful message.

» [Find out more about the video and the song](#)



Dinner & Dialogue

How to stay in contact



#Sustainable Agricultural Supply Chains Initiative



sasi@giz.de



www.sustainable-supply-chains.org