

Project Timeline – WORKING GROUP ON LIVING WAGES IN THE BANANA SECTOR

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DISCOVER MORE DETAILS!

2019

- Foundation of the **German Retailers Working Group** on Living Incomes and Wages

2021

- i** Launch of the working group's project on **Living Wages** in the **banana sector**
- i** Definition of the **Project Roadmap** with **key milestones** based on the **strategic project goals**
- i** Project provides **guidance** on the **compatibility of sector initiatives with antitrust law**
[Press release German antitrust authority](#)
[Case study German antitrust authority](#)
[Factsheet on sector initiatives](#)
- Initial **rollout of the project with Ecuador** as the first implementation country

2023

- i** First **wage gap report** of Ecuador's banana sector creates **transparency on living wage realities**
[Further information](#)
- i** **Baseline study** assesses **working conditions on banana farms in Ecuador**
[Further information](#)
- i** First **pilot projects** with Rainforest Alliance and Fairtrade test mechanisms to **reduce Living Wage Gaps**
[Find the full report on lessons learnt here](#)
- i** **Cooperation** with Fairtrade and CLAC identifies **key levers for workers' well-being** [Further information](#)

2024

- i** Expanding first pilots: Launch of the **"Living Wage Piloting Programme 2024 (LWPP24)"**
[Further information](#)
- i** Promoting a **shared understanding on Responsible Purchasing Practices** in the Banana Sector
- i** Examining **structural opportunities and barriers for reliable wage data**
[Read the full article here](#)
- i** Legal studies identify suitable approaches on paying out **living wage differentials** [Further information](#)
- i** **Strengthening worker representation and institutional capacity** in Ecuador's banana sector with Banana Link
[Further information](#)
- i** **Baseline assessments map labor conditions** in Colombia and Costa Rica

2020

- **Joint public commitment** of Working Group at the **International Green Week**
[Find the commitment here](#)

2022

- i** Formation of **"Better Together"** retail collaboration: For the first time, European retailers work jointly on living wages
[Further information](#)
- i** **Scoping Study** informs future activities in Ecuador

2023

- i** Project wins Fairtrade Award as **"Living Wage leader"**
[Further information](#)
- i** **Project expansion** to Colombia and Costa Rica
[Further information](#)

2025

- i** New insights published: **Progress report 2024** highlights findings to drive **systemic change**
- i** The 2024 Piloting Programme provides insights to **scale living wage impact**
[Read the full learning report here](#)
- i** Scaling up: Launch of the **"Living Wage Programme 2025 (LWP25)"**
- i** **European alignment** on mechanisms for **paying price premiums**
[Further information](#)
- i** Strategic **cooperation with ILO** opens the pathway to anchoring **long-term processes** beyond the project
- i** **Comprehensive assessment of retailers' purchasing practices**
[Further information](#)

