

Fit4SCALE

The capacity development
programme for
scaling enthusiasts



PREPARING FOR INNOVATION SCALING

- Do you want to create widespread and lasting impact?
- Are you looking for a structured pathway from pilot to impact at scale?

Many innovations show great potential in the pilot phase. Yet turning that potential into sustainable, large-scale impact is one of the biggest challenges innovation teams face. Fit4Scale is designed to help you bridge that gap.

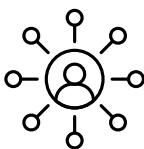


Implemented by



WHO IS IT FOR?

Fit4Scale equips innovation advisers with the knowledge and skills to support scaling processes and enables innovation teams to successfully prepare for scaling



INNOVATION ADVISERS:

You are **advising innovation teams** and are looking for a way to deepen your knowledge and build the skills to **better support** them in their scaling journey?

Fit4Scale allows you to work alongside fellow advisers, building shared expertise through real cases.



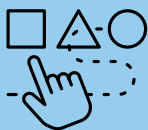
INNOVATION TEAMS:

You have successfully tested your innovation, demonstrated its impact and are now ready to prepare for scaling? Fit4Scale invites you to **join as a team**, so you can apply your learning directly and work with your own innovation throughout the programme.

WHAT WILL YOU LEARN?

Over the course of the programme, you will learn how to:

- Present an innovation's strengths and impact to attract partners.
- Identify enabling conditions for an innovation to thrive at scale.
- Define scaling pathways and partnership models.
- Plan next steps, engage partners, and initiate the scaling process.



PROGRAMME OVERVIEW:

Fit4Scale is an online learning and working programme designed to build scaling capabilities and prepare for innovation scaling. It introduces key scaling concepts, invites you to work on real-world cases, and enables you to apply what you have learnt directly to your specific innovation or context.

The programme combines four modules, mixing interactive online sessions, coaching support and self-directed work between sessions.

STRUCTURE

MODULE 1 – SCALING FOUNDATIONS:

- Explore and apply key scaling concepts to a real-world case
- Identify and map key stakeholders
- Prepare an initial pitch and outreach approach

MODULE 2 – SCALING PARTNERSHIPS:

- Explore partnership models and related trade-offs
- Formulate a scaling ambition
- Conduct a Rapid Scaling Scan

MODULE 3 – SCALING ENVIRONMENT:

- Explore key principles and approaches of responsible scaling
- Build enabling conditions, address bottlenecks and unintended consequences
- Identify strategic priorities and draft a scaling pathway

MODULE 4 – SCALING JOURNEY:

- Refine the scaling pathway
- Plan actions and partner engagement for the transition to scale
- Develop and follow-up on a concrete action plan

DATES



MODULE 1

- SESSION 1 — **30.09.2026**, 9:30-12:30
- COACHING 1 — **06.10.2026**, 9:30-11:00

MODULE 2

- SESSION 2 — **21.10.2026**, 9:30-12:30
- COACHING 2 — **28.10.2026**, 9:30-11:00

MODULE 3

- SESSION 3 — **11.11.2026**, 9:30-12:30
- COACHING 3 — **18.11.2026**, 9:30-11:00

MODULE 4

- SESSION 4 — **02.12.2026**, 9:30-12:30
- COACHING 4 — **10.12.2026**, 9:30-11:00



“The training encouraged us to reflect on our approach and supported our shift from short-term fixes to a more strategic, sustainable path to scale.”



AS PART OF:



i4Ag

FUND FOR THE PROMOTION
OF INNOVATION IN AGRICULTURE

The training is organised by the Fund for the Promotion of Innovation in Agriculture (i4Ag) as part of the special initiative "Transformation of agricultural and food systems" by the Federal Ministry for Economic Cooperation and Development (BMZ).

Full details and registration at: **learning.giz**



"It was a great opportunity to learn from the experiences of fellow participants who have navigated their own scaling journeys. I left with practical tools that I can apply right away and a network I can consult as we transition to scale."



Do you have any questions?

Feel free to get in touch: michael.duerr@giz.de

GET IN TOUCH TO FIND OUT MORE.

