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# FOUR YEARS COFFEE INNOVATION FUND – RESULTS AND IMPACTS



**AGENDA ONLINE EVENT – APRIL 9<sup>TH</sup> 2024, 8:00 AM (CET)**

Host: Prof. Dr. Christian Thorun, ConPolicy GmbH (This Event will be held in English)

Time	Topic
08:00	<b>Opening</b> Christian Thorun, ConPolicy GmbH
08:08	<b>Introduction and Keynote</b> Benjamin Seidel, Division 122 Agriculture, Rural Development, Federal Ministry for Economic Cooperation and Development (BMZ)
08:20	<b>General Introduction to the Coffee Innovation Fund (CIF)</b> Moritz Heldmann, Head of Programme Initiative Sustainable Agricultural Supply Chains (INA), GIZ
08:25	<b>Presentation of Recipe Books of the CIF (Round 2)</b> Jen Green, Independent Consultant
08:50	<b>Q&amp;A Recipe Books</b>
09:00	<b>Presentation of an Evaluation Study covering the CIF (Round 1 and 2)</b> André Gersmeier, Mainlevel Consulting AG
09:30	<b>Q&amp;A Evaluation Study</b>
09:45	<b>Introduction to Spotlight Presentations</b>
09:50	<b>BREAK</b>
10:00	<b>1st Round of Spotlight Presentations</b> (Participants can select from one of the below topics for the entire 1st block)
	<b>Theme 1: Digitalization</b> Keynote by David Paparelli, M Cultivo CIF Project: "Transparency through digitalization of the supply chain" by Eustache Mutakirwa, Muraho Trading Company
	<b>Theme 2: Gender Equality and Transformation Strategies</b> Keynote by Blanca Castro, International Women's Coffee Alliance (IWCA) CIF Project: "Creative marketing campaign - by women for women" by Denyse Uwera, Angelique's Finest
	<b>Theme 3: Climate Change Mitigation &amp; Adaptation</b> Keynote by Christian Bunn, International Center for Tropical Agriculture (CIAT) CIF Project: "Soil improvement to increase quantity/quality of coffee yields" by Francescah Munyi, Kofar Kenya Ltd.
	<b>Theme 4: Value-Addition Strategies</b> Keynote by Gilbert Gatali, African Fine Coffee Association (AFCA) CIF Project: "Promotion of self-consumption" by Mbula Musau, Utake Ltd.
10:40	<b>2nd Round of Spotlight Presentations</b> (Participants can select from one of the above topics for the entire 2nd block)
11:20	<b>Wrap up and Closing</b> Christian Thorun, ConPolicy GmbH
11:30	<b>END OF EVENT</b>

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